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SISTERS NETWORK® INC. (SNI) HOSTS 2023 PINK POWER TOUR IN NASHVILLE

Houston, TX, August 30, 2023 — Sisters Network® Inc. (SNI), the largest and the leading national Black breast cancer survivorship organization today announced **Sisters Network® Inc. Young Sisters Initiative Pink Power Tour: “A Triple Negative Breast Cancer (TNBC) Talk with My Sisters.”** The **5-City Tour** heads to Nashville, Tennessee on **Saturday, September 16, 2023**, from **10 a.m. – 12 p.m. at the Millennium Maxwell House Hotel**, 2025 Rosa L Parks Blvd., Nashville, TN., 37228. **To register, please R.S.V.P. to nashvillepinkpowertour@sistersnetworkinc.org or call (866) 781-1808.** **The event is free and open to the public.**

For nearly three decades, Sisters Network® Inc. has been committed to increasing local and national attention to the devastating impact that breast cancer has in the Black community.

The Nashville event is co-hosted with Sisters Network Nashville, TN. Affiliate chapter. The tour will head to Montgomery, AL. next and one additional city to be announced. Previous Pink Power tour cities include Charleston, SC., and Orlando, FL.

Triple negative breast cancer (TNBC) is an aggressive subtype of invasive breast cancer that disproportionately affects Black women and contributes to racial disparities in breast cancer mortality. According to the Tennessee Breast Cancer Coalition (TBCC), less than 15% of women with breast cancer have a family history of the disease. African American women have a higher rate of death from breast cancer than any other race and about 42,690 women died from breast cancer in 2020 in the United States, including 950 from Tennessee.

The goal of the 5-City Pink Power tour is to educate Black women about the TNBC crisis impacting Black women, empower TNBC patients through their journey, and discuss the importance of clinical trial participation and knowing your family history, and how to be your own self-advocate. The Pink Power tour cities chosen statistically to have a high number of Black women diagnosed in those states.

“Sisters Network Nashville has been one of our affiliate chapters in existence for the past 23 years and we are excited to bring the Pink Power Tour to one of our established chapters,” stated Karen E. Jackson, Founder/CEO, Sisters Network® Inc. During those years, the Nashville chapter has shared breast cancer awareness information, support, nutritional advice, and financial assistance to Black survivors in underserved areas in their community.”

“We are very blessed and excited to have The Pink Power Tour come to Nashville, TN,” stated Doris McLay, President Nashville Affiliate Chapter. “The tour is especially important because it shares information that educates and reaches the underserved areas in Nashville, Tennessee. We are excited for these areas to know more about Triple Negative Breast Cancer amongst the African American population in Nashville. This tour will help empower our community with this knowledge.”

The 2023 Pink Power Tour is powered by MERCK and supported by Genentech.

Upcoming Pink Power Tour cities include:

Montgomery, AL Saturday, October 21st from 10:00 a.m. – 12:00 p.m. @ Embassy Suites Montgomery Hotel

For more information about Sisters Network® Inc. (SNI), please visit www.sistersnetworkinc.org or call **(866) 781-1808** or follow us on Instagram, Twitter, Facebook, and Subscribe to our YouTube Channel.

ABOUT SISTERS NETWORK® INC.

Sisters Network® Inc. (SNI) was founded in 1994 by Karen Eubanks Jackson, 30-year, and 4-time breast cancer survivor. Today, SNI is the largest and leading national Black breast cancer survivorship organization in the United States. SNI is recognized as the national voice in the fight against breast cancer in the Black community. Sisters Network Inc. National headquarters is located in Houston, Texas. The organization has nearly 30 survivor-run affiliate chapters nationwide located in Alabama, Florida, Georgia, Illinois, Massachusetts, Michigan, New Jersey, New York, North Carolina, Tennessee, Texas, Virginia, and Wisconsin.

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