



CONFERENCE TOUR

celebrating
20 YEARS
OF SURVIVORSHIP



CONFERENCE CHAIR

Lisa Newman

MD, MPH, FACS
 DIRECTOR, BREAST CARE CENTER
 UNIVERSITY OF MICHIGAN
 COMPREHENSIVE CANCER CENTER

CONFERENCE CO-CHAIR

Karen E. Jackson

FOUNDER/CEO
 SISTERS NETWORK® INC.

Exhibit/Vendor Form

ANNUAL NATIONAL AFRICAN AMERICAN
 BREAST CANCER 10 CITY CONFERENCE TOUR KICKOFF

OCTOBER 10-12, 2014

ROYAL SONESTA HOTEL

HOUSTON, TX

2014 SPONSORS (TO DATE)

2014 MEDIA SPONSORS



About Us

Sisters Network® Inc. (SNI) is a leading voice and the only national 501(c) (3) non-profit African American breast cancer survivorship organization in the United States supported by survivor-run affiliate chapters nationwide. Sisters Network, founded in 1994 by Karen E. Jackson, is governed by an elected Board of Directors and assisted by an appointed Medical Advisory Committee. The organization's purpose is to save lives and provide a broader scope of knowledge that addresses the breast cancer survivorship crisis affecting African American women around the country.

As a nationally recognized organization among leading medical establishments and breast cancer physicians, Sisters Network is also recognized as a critical information and resource link to African American women. Among the organization's trademark and successful national community-based financial assistance programs are the Breast Cancer Assistance Program (BCAP), the Gift for Life Block Walk® and the Pink Ribbon Awareness Initiative and Teens 4 Pink.

These initiatives are implemented through Sisters' affiliate chapters and are generously underwritten through corporate and community partnerships and private contributions. In April 2010, Sisters Network made history by hosting the 1st National African American Breast Cancer 5K Walk/Run in Houston, Texas. The historic event is an annual walk to Stop the Silence®, bring about breast cancer awareness and replace FEAR with HOPE as thousands of participants from across the United States walk to find a cure. To date Sisters Network has provided over \$250,000 for financial support to African American Breast Cancer Survivors.

The organization's national slogan, **"STOP THE SILENCE®,"** speaks directly to the African American community and its long-standing history of not discussing cancer and other life-threatening health concerns. The slogan has been used in social media; billboard and bumper sticker campaigns in support of Sisters' national branding strategies.

Sisters Network® Inc. strong connection, relationship and understanding of the African American community continues to allow Sisters to effectively impact, educate and heighten breast health awareness and survivorship among African American women nationally and internationally.



TOGETHER WE CAN AND WILL "STOP THE SILENCE®."



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VENDOR AND EXHIBITOR OPPORTUNITIES (FRIDAY AND SATURDAY) - **DUE BY SEPTEMBER 1ST**

The first stop on the tour is Houston and the expected attendance is approximately **500 participants**, ranging from breast cancer survivors to public and health professionals. Exhibitors are an integral and exciting part of our conference program. Participants look forward to visiting with exhibitors/vendors and learning more about available resources and products and purchasing a variety of merchandise.

INCLUDES:

- Tabletop exhibit of one 6' skirted table, two (2) chairs and one (1) waste receptacle

VENDOR AND EXHIBITOR OPPORTUNITIES	TABLE TOP
EXHIBIT LEVEL 1 (Non-profit organizations)	\$150
EXHIBIT LEVEL 2 (Individual businesses/retail)	\$250
EXHIBIT LEVEL 3 (Corporations)	\$2,500

EXHIBIT LEVEL:	
OPTION:	
FEES:	

Names of representatives (please provide the name, email & contact/mobile phone number of attending representatives.)

NAME 1:			
EMAIL ADDRESS:		PHONE:	
NAME 2:			
EMAIL ADDRESS:		PHONE:	
CONTACT NAME/TITLE:			
ORG./BUSINESS NAME:			
STREET ADDRESS:			
CITY, STATE, ZIP:			
PHONE:		FAX:	
EMAIL:		WEBSITE:	

PAYMENT INFORMATION

- Check enclosed payable to Sisters Network Inc. Check or credit card total amount: \$_____
- Credit Card (please circle): VISA / MasterCard / American Express

CREDIT CARD #:		EXP. DATE:	
NAME ON CARD:		CVC CODE:	
BILLING ADDRESS:			
EMAIL ADDRESS:			

Please print a brief description of services or food, information or products to be displayed or sold.

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Signature: _____ Date: _____

FOR MORE INFORMATION, CALL SISTERS NETWORK® INC NATIONAL HEADQUARTERS AT 866.781.1808 FAX: 713.780.8998
 EMAIL: KPHODGES@SISTERSNETWORKINC.ORG



A NATIONAL AFRICAN AMERICAN BREAST CANCER
SURVIVORSHIP ORGANIZATION

NATIONAL HEADQUARTERS

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